

# IMPROVING COMMUNITY-WIDE POPULATION HEALTH

SOCIAL DETERMINANTS PLAY A SIGNIFICANTLY LARGER ROLE IN ONE'S HEALTH AND WELLBEING THAN CLINICAL CARE.<sup>1</sup>

**80%** SOCIAL, BEHAVIORAL, ENVIRONMENTAL FACTORS

**20%** HEALTH CARE

## TO IMPROVE HEALTH, COMMUNITIES NEED...



Collaboration between community-based and health care organizations that addresses all factors contributing to health.



Sustainable financing models to support addressing all determinants of health.

## WHAT ELEMENTS ENCOURAGE COLLABORATION AND SUPPORT FINANCING?

**SHARED DATA**  
collection, analysis, & evaluation

**A TRUSTED ENVIRONMENT**  
where collaboration is possible



**ALIGNMENT**  
of clinical and community resources

**PAYMENT AND FINANCING MODELS**  
to incentivize investments in social determinants of health

**Together, these elements allow for innovations in payment and financing to improve community-wide population health.**