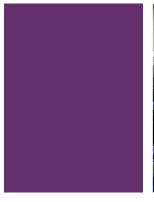


Sponsor, Exhibitor & Advertiser Prospectus









@AcademyHealth | #ARM22 www.academyhealth.org/arm

June 4–7, 2022

Walter E. Washington Convention Center, Washington, D.C.

About the Annual Research Meeting

For more than three decades, the AcademyHealth Annual Research Meeting (ARM) has convened a large and diverse group of stakeholders at the intersection of health, health care, and policy to share important findings and showcase the latest research on how the health system works, what it costs, and how to improve it.

In 2022, the foremost experts will meet in Washington, D.C. to experience what thousands of attendees have come to expect and anticipate annually at the ARM — new research, innovative methods, and robust discussions about the impact of health services research on health policy and practice.

To keep everyone as safe as possible, AcademyHealth will be instating mandatory health and safety protocols throughout the conference. This will be a vaccine-required event. All in-person attendees, exhibitors, and presenters will be asked to show proof of vaccination to enter the conference space.

Who Attends the ARM?

- Professional Health Services Researchers
- Research Funders
- Policymakers and Health Policy Professionals
- Delivery System Experts
- Medical Professionals
- Methods Experts
- Consultants
- Journal Publishers
- Students in Health Research

More than **2,500** attendees

150+ Sessions

More than **500**

Speakers

1,000+
Poster Presentations

M conference website iling list, upon request

More than

40

Exhibitors

20Sponsorir

Sponsoring Organizationstions

As a sponsor, you will engage an important audience that will recognize and appreciate your support.

Promote your brand with sponsor benefits ARM sponsorship benefits ensure that your organization is recognized before during and offer the conference.

is recognized before, during, and after the conference.

Benefits include (vary based on level of sponsorship):

- Prominent signage throughout the conference
- Complimentary conference registration(s)
- Advertisement in the Online ARM Resource Guide
- Space in the exhibit hall for the duration of the conference
- Logo and website link on the ARM conference website
- One pre-meeting participant mailing list, upon request (excludes email addresses)

Customize your benefits package

Standard benefits packages are available, but AcademyHealth will work with you to create a sponsorship package that meets your marketing needs.

Become a sponsor today

Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information.

Sponsorship Opportunities and Benefits

Sponsor Opportunities and Benefits

All sponsors are provided with the following benefits:

- Organizational profile in the Online ARM Resource Guide
- Placement of organization logo and name on the following (if deadlines are met):
- Plenary screen before and after presentation(s)
- Signage featured prominently at conference
- ARM website (with a link to your organization's website)
- One pre-meeting participant mailing list, upon request (excludes email addresses)

Diamond \$25,000	Platinum \$15,000	Gold \$10,000	silver \$5,000	Bronze \$3,000
 Named partial sponsor of one of the following: ARM Opening Plenary Badge on Demand Healthy Start Breakfast Two complimentary full-conference registrations One complimentary full-page, 4/c advertisement in the Online ARM Resource Guide One 10'x10' booth space in the exhibit hall Vendor spotlight video or another brief announcement from the mainstage 	 Named partial sponsor of one of the following: Wi-Fi Charging Station One complimentary full-conference registration One complimentary full-page, 4/c advertisement in the Online ARM Resource Guide 	 Named partial sponsor of one of the following: Poster Session Reception Mobile App Wrist Bands Floor Clings KN95 Mask and Hand Sanitizer Kits One complimentary full-page, b/w advertisement in the Online ARM Resource Guide 	 Named partial sponsor of one of the following: Continental Breakfast Conference Break Meet-the-Experts Student Breakfast One complimentary half-page, b/w advertisement in the Online ARM Resource Guide 	Named partial sponsor of an invited papers or policy roundtable session

AcademyHealth reserves the right to use either the sponsor organization name or logo on all signage.

Custom packages are available. Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information

Exhibitor Opportunities & Benefits

Exhibit at the 2022 ARM

Who Should Exhibit?

- University and non-university based research and policy organizations
- Professional societies/trade associations
- Government agencies
- Foundations
- Publishers
- Consulting firms (research and policy-related)
- Technology companies

To qualify as an exhibitor, your organization must be related to health services research and/or health policy.

Exhibitor Benefits

- Dedicated exhibit hours, featuring meal functions and more than 1,000 poster presentations
- Opportunity to network with and educate an audience ranging from students to high-level health care decision makers
- Link on AcademyHealth website to exhibitor's website
- One pre-meeting participant mailing list upon request (excludes email addresses)
- Identification sign
- 24-hour security

Exhibit Package Rates

Org. Affiliate		Government	Non-Member
ooth (10' x 10')	\$1.000	\$1.650	\$2.000

Booth Package

Includes 10' x 10' pipe and draped space. (not included: carpet, electricity, furnishings, etc.)

Decorator and Drayage Services

Information and rates for rental of booth furnishings, carpet, special sign services, cleaning, electrical orders, and shipping will be sent to all exhibitors by the official general service contractor.

Exhibit Dates & Hours (subject to vary)

Exhibitor Move-in	Saturday, June 4	8:00 a.m3:30 p.m.		
Exhibits Open	Sunday, June 5 Monday, June 6	9:30 a.m4:00 p.m. (with posters) 8:00 a.m4:00 p.m. (with posters)		
Exhibitor Move-out	Monday, June 6	4:00 p.m.–8:00 p.m.		



Advertiser Opportunities & Benefits

Why Advertise?

- Increase visibility
- Promote your mission
- Draw attendees to your booth/table
- Attract students to training programs
- Recruit for job openings

Agenda at a Glance

This one-page printed handout will be exclusively branded by one supporter.

Branding opportunities will be sold on a first-come, first-served basis. Cost: \$7,500

Ads in the Online ARM Resource Guide

In an effort to reduce our carbon footprint, AcademyHealth will no longer print the ARM agenda book. Instead, we will have a variety of ways to advertise your products to attendees, including the Online ARM Resource Guide.

Advertising Rates	Org. Affiliate	Non-Member	
Full-Color, Full-Page (7.5"w x 10"h)	\$1,775	\$2,275	
B&W, Full-Page (7.5"w x 10"h)	\$1,200	\$1,600	
B&W, Half-Page (7.5"w x 4.75"h)	\$675	\$875	
B&W, Quarter-Page (3.75"w x 5"h)	\$355	\$475	

Mark your calendar for April 1, 2022

- Deadline for exhibitor and/or sponsorship recognition in the Online ARM
 Resource Guide
- Advertisements due for the Online ARM Resource Guide

Format

Advertisers must provide an electronic copy of the ad in Adobe Acrobat (.pdf), Adobe Illustrator (.ai), Adobe Illustrator EPS (.eps) or JPEG format. Please include all embedded and linked image files. Also, please ensure that all images are "high resolution," not 72dpi (i.e., Web graphics). Save the ad with your company name in the title so we can easily identify each one (e.g., companynamelogo.eps).

Acceptable Image Format & Image Resolution

We request 300dpi TIFF or better. Images that are below 300 dpi will not print appropriately.

Ad Dimensions (width x height, in inches)



Full-Page Ad 7.5" x 10"



B½ Page Ad
7.5" x 4.75"



Deadline

Monday, April 1, 2022

Payment

Full payment must be made to reserve space.

Submission

If you and/or your designer cannot meet these specifications, please contact Sandy McNeil at sandy.mcneil@academyhealth.org so that we can make alternative arrangements.

AcademyHealth must approve all advertisements. Acceptance of advertising by AcademyHealth does not indicate or imply endorsement of any organization and/or its services or products.

Contract



	Name		Cancellations Prior to April 1, AcademyHealth will	I refund the space cost f	or any cancella	ations received in writing, less a \$250 service charge.
	Title	After April 1, the exhibitor forfeits the entire amount paid.				
	Organization		Exhibitor Description, Sign Name, Website			
	Address		Email organizational profile (50 worksandy.mcneil@academyhealth.org.	rds or less), sign name (max 40 charac	ters), and website address to
	City		Exhibitor Category (select	onel		
	State Zip		☐ University-based research/policy programs and center☐ Non-university research/policy organization		☐ Publisher☐ Consulting firm (research and policy-related)	
	Contact Name		☐ Professional society/trade assoc			☐ Technology company
	Phone Fax		☐ Government agency☐ Foundation			□ Other
	Email					
	Organization's URL		ADVERTISE	Org. Affiliate	Non-Mem	box
	Organization's Twitter Handle		Full-Color, Full-Page B&W, Full-Page	☐ \$1,775 ☐ \$1,200	□ \$2,275 □ \$1,600	ider
	SPONSOR		B&W, Half-Page	□ \$675	□ \$875	
	☐ Diamond (\$25,000) (select one)		B&W, Quarter-Page	□ \$355	□ \$475	
	☐ Opening Plenary ☐ Badge on Demand ☐ Healthy Start Breakfast ☐ Platinum (\$15,000) (select one)					
	☐ Wi-fi ☐ Charging Station ☐ Hand Sanitizing Station		PAYMENT (AcademyHealth Tax ID # 52-1260918)			
	☐ Gold (\$10,000) (select one)	05.84 111 10 111 171	Exhibit Space \$		Sponsorship	\$
☐ Silver (\$5,	☐ Poster Session ☐ Reception ☐ Mobile app ☐ Wrist Bands ☐ Floor Clings ☐ KNS☐ Silver (\$5,000) (select one) ☐ Configurate Prookfast ☐ Configurate Prookfast	95 Masks and Hand Sanitizing Kits	Advertising \$		Total Due \$	
	☐ Continental Breakfast ☐ Conference Break ☐ Student Breakfast ☐ Bronze (\$3,000)		☐ Submit invoice to address on the enclosed purchase order ☐ Check payable to AcademyHealth is enclosed			
	Please list my organization in all materials as:		☐ Charge my: ☐ MasterCard	□ Visa □ Discove	er	
	EXHIBIT		Account Number			
	Org. Affiliate Government Non-Member		Expiration Date			
	Booth (10' x 10') □ \$1,000 □ \$1,650 □ \$2,000		Security Code			
Indicate	e your top booth space choices*: 1. 2. 3.	Name on Card				
	vww.academyhealth.org/arm/exhibits for floor plan)		Signature			
	If possible, please do not place me next to the following competitors: *AcademyHealth will do its best to honor space requests; however, requested spaces are not guaranteed.		Three Ways to Submit Your Contract Email: Email form to sandy.mcneil@academyhealth.org Fax: Fax form with credit card information to 202.292.6864 Mail: Send form with payment to AcademyHealth, Accounting Department, 1666 K Street, NW, Suite 1100, Washington, DC 20006			
			For more information, contact Sand	dy McNeil at 202.292.67	64 or sandy.mo	cneil@academyhealth.org.



Mark your calendar for future Annual Research Meetings 2023 June 25–27, Seattle, WA 2024 June 29–July 2, Baltimore, MD

