

14TH ANNUAL CONFERENCE

ON THE SCIENCE OF DISSEMINATION
AND IMPLEMENTATION IN HEALTH

December 14-16, 2021 | A Virtual Convening

SPONSOR, EXHIBITOR &
ADVERTISER PROSPECTUS



D&I Sponsorship

The Annual Conference on the Science of Dissemination and Implementation in Health (D&I), co-hosted by the National Institutes of Health (NIH) and AcademyHealth, helps realize the full potential of evidence to optimize health and health care by bridging the gap between research, practice, and policy. By outlining the priorities in the field, the Science of D&I Conference aims to ensure that evidence is used to inform decisions that will improve the health of individuals and communities.

As the global health workforce continues to respond to the COVID-19 pandemic, the dissemination and implementation science community, perhaps now more than ever, will be called upon to bridge the gap between new research, practice, and policy and to ensure that evidence is used to inform health care decisions.

In an effort to protect the health and safety of friends, colleagues, and peers, we are convening the D&I science community virtually for its annual convening to share the best and most interesting work of the field.

Become a sponsor today

Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information.

Maximized Exposure & Networking

In addition to highly visible recognition throughout the virtual event, sponsors gain access to over 1,000 conference attendees both pre- and post-conference with recognition in marketing correspondence. Sponsors receive multiple opportunities for visibility throughout the conference, including recognition on the virtual conference platform and recognition on the website, and marketing materials.

Promote your brand with sponsor benefits

D&I sponsorship benefits ensure that your organization is prominently recognized before, during, and after the conference.

- Prominent recognition on the virtual conference platform
- Complimentary conference registration(s)*
- Advertisements on the conference platform
- Virtual exhibit space on the conference platform
- Your website link and logo on the D&I website

Customize your benefits package

Standard benefits packages are available to choose from, but AcademyHealth wants to work with you to create a sponsorship program that meets your marketing needs. Contact us to discuss how D&I sponsorship can achieve your goals.

Please note that organizations wishing to sponsor the conference must be either a government agency or a 501 (c) (3) recognized organization.

* The number of registrations and advertising and display space are provided on a sliding scale based on sponsorship level. For more information, visit www.academyhealth.org/Discience.

Sponsorship Opportunities and Benefits

All sponsors are provided with the following benefits

- Organizational profile on the conference platform
- Placement of organization logo and name on the following (if deadlines are met):
 - Conference platform
 - D&I website (with a link to your organization's website)

Diamond Sponsor \$25,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000
<ul style="list-style-type: none">• Six complimentary registrations• Large size, four-color ad on the conference platform• Virtual exhibit space on the conference platform• Logo on scrolling banner ad at the bottom of the conference platform	<ul style="list-style-type: none">• Three complimentary registrations• Large size, four-color ad on the conference platform• Virtual exhibit space on the conference platform	<ul style="list-style-type: none">• One complimentary registration• Half size, four-color ad on the conference platform• Virtual exhibit space on the conference platform

AcademyHealth reserves the right to use either the sponsor organization name or logo on the conference platform.

Custom packages are available. Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information.

Virtual Exhibit Space

Take advantage of the opportunity to network with and educate a diverse audience. You will receive branding on the exhibitor page and the opportunity to post links to demos, pdfs, and resources on your website. You will also be able to list all your social media links and communicate with attendees via asynchronous communications on the conference platform.

Rates

Virtual Exhibit Space

Org. Affiliate

\$600

Non-Member

\$775

Deadline

Friday, October 8, 2021

Payment

Full payment must be made to reserve space.

Cancellations

Prior to October 8, AcademyHealth will refund the space cost for any cancellations received in writing, less a \$50 service charge. After October 8, the exhibitor forfeits the entire amount paid.

For more information, please contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org.



Advertising

Reach more than 1,000 researchers, policy experts, and advocates on the frontlines by advertising on the conference platform.

Rates	Org. Affiliate	Non-Member
Large size, full-color	\$1,500	\$2,000
Half size, full-color	\$900	\$1,225

Ad Format

In order to ensure the highest display quality, please follow the below guidelines.

Ads must be submitted as **.png or .jpg in RGB mode**. Please note that images will shrink when in smaller screen sizes, so be aware of not making text too small.

Large size Ads

Provide the following two sizes (2:1 ratio)

- 1800 px w x 900 px h – desktop
- 800 px w x 400 px h – mobile

Half size Ads

Provide the following two sizes (4:1 ratio)

- 1800 px w x 450 px h – desktop
- 800 px w x 200 px h – mobile

Deadline:

Friday, October 8, 2021

Payment:

Full payment must be made to reserve space.

Submission:

Please email your ad to sandy.mcneil@academyhealth.org.

AcademyHealth must approve all advertisements. Acceptance of advertising by AcademyHealth does not indicate or imply endorsement of any organization and/or its services or products.



Contract

2021 Virtual D&I Conference

Name

Title

Organization

(please print as you would like it to be listed in event materials)

Address

City

State

Zip

Contact Name

(if different from above)

Phone

Email

Organization's URL

Organization's Twitter Handle

SPONSOR

Please note that organizations wishing to sponsor the conference must be either a government agency or a 501 (c) (3) organization.

☐ Diamond (\$25,000)

☐ Platinum (\$15,000)

☐ Gold (\$10,000)

VIRTUAL EXHIBIT

☐ I would like to reserve exhibit space on the virtual D&I conference platform.

Rates

Virtual Exhibit

Org. Affiliate

☐ \$600

Non-Member

☐ \$775

ADVERTISE

☐ I would like to reserve advertising space on the virtual D&I conference platform.

Rates

Large size, full-color

Half size, full-color

Org. Affiliate

☐ \$1,500

☐ \$900

Non-Member

☐ \$2,000

☐ \$1,225

PAYMENT (AcademyHealth Tax ID # 52-1260918)

Sponsorship \$

Virtual Exhibit \$

Advertisement \$

TOTAL DUE \$

☐ Submit invoice to address on the enclosed purchase order

☐ Check payable to AcademyHealth is enclosed

☐ Charge my:

☐ MasterCard

☐ Visa

☐ Discover

☐ AmEx

Account Number

Exp. Date

Security Code

Name on Card

Signature

Please send forms to sandy.mcneil@academyhealth.org or fax 202.292.6864.

Mail checks to: AcademyHealth, Accounting Department,
1666 K Street, NW, Suite 1100, Washington, DC 20006



AcademyHealth