



15TH ANNUAL
CONFERENCE ON THE SCIENCE
OF DISSEMINATION AND
IMPLEMENTATION IN HEALTH

December 11-14, 2022 | Washington, D.C.

**Sponsor, Display &
Advertiser Prospectus**

D&I Sponsorship

The Annual Conference on the Science of Dissemination and Implementation in Health (D&I), co-hosted by the National Institutes of Health (NIH) and AcademyHealth, helps realize the full potential of evidence to optimize health and health care by bridging the gap between research, practice, and policy.

This year, more than 1,000 individuals on the frontlines of D&I science will convene in Washington, DC. to address priorities in the field, grow the research base, and ensure that evidence is used to inform decisions that will improve the health of individuals and communities.

Become a sponsor today

Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information.

Maximized Exposure & Networking

In addition to highly visible recognition throughout the conference, sponsors gain access to more than 1,000 conference attendees both pre- and post-conference with recognition in marketing correspondence. Sponsors receive multiple opportunities for visibility throughout the conference, including interaction with attendees and recognition on the website, and marketing materials. This year's program provides additional networking opportunities as the program has been expanded to include two and a half days of meeting content.

Promote your brand with sponsor benefits

D&I sponsorship benefits ensure that your organization is prominently recognized before, during, and after the conference.

- Prominent signage throughout the conference
- Complimentary conference registration(s)*
- Advertisement on conference website and online agenda
- Table display space for the duration of the conference*
- Your website link and logo on the D&I website
- Recognition through marketing correspondences and Twitter communications

Customize your benefits package

Standard benefits packages are available to choose from, but AcademyHealth wants to work with you to create a sponsorship program that meets your marketing needs. Contact us to discuss how D&I sponsorship can achieve your goals.

* The number of registrations and advertising and display space are provided on a sliding scale based on sponsorship level. For more information, visit www.academyhealth.org/DIScience.

Sponsorship Opportunities and Benefits

All sponsors are provided with the following benefits

- Advertisement in the online agenda
- Recognition through marketing correspondences and Twitter communications
- Placement of organization logo and name on the following (if print deadlines are met):
 - Signage prominently featured at conference
 - D&I website (with a link to your organization's website)

Diamond Sponsor \$25,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000
<ul style="list-style-type: none"> • Named partial sponsor of one of the following: <ul style="list-style-type: none"> – Badge on Demand – Wi-Fi • Four complimentary registrations • Tower banner ad on the conference website and online agenda* • Six-foot table display space for the duration of the conference 	<ul style="list-style-type: none"> • Named partial sponsor of one of the following: <ul style="list-style-type: none"> – Charging station – Coffee break – Mobile App • Two complimentary registrations • Tower banner ad on the conference website and online agenda* • Six-foot table display space for the duration of the conference 	<ul style="list-style-type: none"> • Named partial sponsor of select breakout sessions • Tower banner ad on the conference website and online agenda* • Six-foot table display space for the duration of the conference

In all materials and signage, AcademyHealth reserves the right to use either the sponsor organization name or logo.

Custom packages are available. Contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org for more information.

Display Forum

Take advantage of the opportunity to network with and educate a diverse audience.

Space

Table: 6 ft. Skirted Table

Space is limited. Tables are available on a first-come, first-served basis. No free-standing booth displays allowed. All materials must fit on the table.

Rates	Org. Affiliate	Non-Member
Table	\$850	\$950

Deadline

Monday, October 31, 2022

Payment

Full payment must be made to reserve space.

Cancellations

Prior to October 31, AcademyHealth will refund the space cost for any cancellations received in writing, less a \$50 service charge. After October 31, the exhibitor forfeits the entire amount paid.

For more information, please contact Sandy McNeil at 202.292.6764 or sandy.mcneil@academyhealth.org.



Advertising

Reach more than 1,000 researchers, policy experts, and advocates on the frontlines by advertising in the online resource guide.

Inline Ads for Online Agenda

In an effort to reduce our carbon footprint, AcademyHealth will no longer print the D&I agenda book. Instead, you will be able to advertise your products to attendees in the conference Online Agenda.

Rates	Org. Affiliate	Non-Member
Inline Full Size	\$2,000	\$2,625
Inline Half Size	\$725	\$1,225

Specs for Submitted Art

Color

RGB, Indexed, or Grayscale Color Mode

Filetype

.png, .jpg or .gif (only if using animation)

For this location, please provide only one filetype per advertiser for all sizes provided for that ad location.

Filenames

Formatted as: CompanyAdNameWidthxHeight.extension (e.g., ConfexTutorials900x450.png, ConfexMarketing900x450.png, ACMEsales900x450.png) No spaces in the filenames.

Ad Dimensions

Inline: Full Size

900 px w x 450 px h

600 px w x 300 px h

Inline: Half Size

900 px w x 225 px h

600 px w x 150 px h

Deadline

Monday, October 31, 2022

Payment

Full payment must be made to reserve space.

Submission

Please email your ad to sandy.mcneil@academyhealth.org.

AcademyHealth must approve all advertisements. Acceptance of advertising by AcademyHealth does not indicate or imply endorsement of any organization and/or its services or products.

Contract

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Name

Title

Organization
(please print as you would like it to be listed in event materials)

Address

City

State Zip

Contact Name
(if different from above)

Phone

Email

Organization's URL

Organization's Twitter Handle

SPONSOR

Diamond (\$25,000) (select one)

Badge on Demand Wi-Fi

Platinum (\$15,000) (select one)

Coffee Break Charging Station Mobile App

Gold (\$10,000)

DISPLAY

I would like to reserve a display table at the D&I conference.

Rates	Org. Affiliate	Non-Member
Full Table	<input type="checkbox"/> \$850	<input type="checkbox"/> \$950

ADVERTISE

I would like to reserve advertising space in the online agenda.

Rates	Org. Affiliate	Non-Member
Inline Full Size Ad	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,625
Inline Half Size Ad	<input type="checkbox"/> \$725	<input type="checkbox"/> \$1,225

PAYMENT (AcademyHealth Tax ID # 52-1260918)

Sponsorship \$

Display \$

Advertise \$

TOTAL DUE \$

Submit invoice to address on the enclosed purchase order

Check payable to AcademyHealth is enclosed

Charge my:

MasterCard

Visa

Discover

AmEx

Account Number

Exp. Date

Security Code

Name on Card

Signature

Please send forms to sandy.mcneil@academyhealth.org.
Mail checks to: AcademyHealth, Accounting Department,
1666 K Street, NW, Suite 1100, Washington, DC 20006

