AGENDA AT A GLANCE
SUPPORTERS
EXHIBITORS
ADVERTISEMENTS
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Title</th>
<th>Chair(s)</th>
<th>Session Type</th>
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<tbody>
<tr>
<td>MONDAY, APRIL 4</td>
<td>Sky View</td>
<td>Registration</td>
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<tr>
<td>7:00 a.m.–5:00 p.m.</td>
<td>Salon F</td>
<td>Meet the Experts Student Event</td>
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<tr>
<td>7:30–8:30 a.m.</td>
<td>Foyer</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00–9:00 a.m.</td>
<td>Salon K</td>
<td>Unconference Session: Donuts and Data - A Health Data Potluck!</td>
<td>Fred Trotter</td>
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<tr>
<td>8:00–9:00 a.m.</td>
<td>Arlington Ballroom/ Virtual</td>
<td>Plenary • Welcome   • Opening Keynote: Commissioner Robert Califf • Panel: New Data and Paradigms for Advancing Health Equity</td>
<td>Lisa Simpson Laurie Zephyrin</td>
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<tr>
<td>9:00–10:15 a.m.</td>
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<td>Plenary • Welcome   • Opening Keynote: Commissioner Robert Califf • Panel: New Data and Paradigms for Advancing Health Equity</td>
<td>Lisa Simpson Laurie Zephyrin</td>
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<tr>
<td>10:15–10:45 a.m.</td>
<td>Break</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Salon B</td>
<td>Focusing on “Health” in Health &amp; Human Services: Data-Driven SNAP Outreach for a Healthier NC</td>
<td>Khaylah Epps HDP Panel</td>
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<tr>
<td>Salon C</td>
<td>Price Transparency for Medical Care: Ready for Prime Time? Stephen Parente NHPC Panel</td>
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<tr>
<td>Salon D/E</td>
<td>Rapid Fire: The Devil is in the Details: Under the Hood of Healthcare Transformation</td>
<td>Jessie Tenenbaum NHPC Rapid Fire</td>
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<tr>
<td>Salon H</td>
<td>No Aggregation without Representation Andrea Downing NHPC Panel</td>
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<tr>
<td>Salon J</td>
<td>Rapid Fire: Modern Measures for Patients, Pros, &amp; Populations Kenyon Crowley HDP Rapid Fire</td>
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<tr>
<td>Virtual</td>
<td>The Concept of “One:” Integrating Medicare and Medicaid for Dual-Eligible Beneficiaries Aparna Higgins NHPC Panel</td>
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<tr>
<td>Virtual</td>
<td>Building and Applying the Social Determinants of Health Research Database (SDOH-RD) Scott Smith HDP Panel</td>
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<tr>
<td>Virtual</td>
<td>Long COVID: Impact, Evidence and Exploring Solutions Matt Zachary NHPC Panel</td>
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<tr>
<td>Lunch on Your Own</td>
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<tr>
<td>12:00–1:00 p.m.</td>
<td>Salon K</td>
<td>Unconference Session: Gravity Project: Moving Social Determinants of Health Data into Action Nationwide</td>
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<tr>
<td>12:15–1:00 p.m.</td>
<td>Salon B</td>
<td>Policy Opportunities to Address Intractable Patient Safety Problems Karen Feinstein NHPC Panel</td>
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<td>Salon C</td>
<td>Building Models and Solutions Equitably and Inclusively in Health and Healthcare Ivor Horn HDP Panel</td>
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<tr>
<td>Salon D/E</td>
<td>Rapid Fire: Innovation and Transformation Harry Greenspun HDP Rapid Fire</td>
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<tr>
<td>Salon J</td>
<td>Rapid Fire: Transforming Care During COVID and Beyond Michael Gluck NHPC Rapid Fire</td>
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<tr>
<td>Virtual</td>
<td>COVID-19 Management from the Learning Health System Perspectives Wanmei Ou HDP Panel</td>
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<tr>
<td>Virtual</td>
<td>NEXTGEN: Interoperable Infrastructure and Data Jodi Daniel HDP Panel</td>
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### AGENDA AT A GLANCE

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<tr>
<td>2:45–4:00 p.m.</td>
<td>Salon B</td>
<td>Telehealth Utilization during COVID-19: Policy Implications from Three States</td>
<td>Akeiisa Coleman</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon C</td>
<td>Practicing Responsible AI: Risks, Challenges &amp; Opportunities</td>
<td>Suman De</td>
<td>HDP Panel</td>
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<tr>
<td></td>
<td>Salon D/E</td>
<td>Using Social Determinants of Health Data to Address Postpartum Mental Health</td>
<td>Michael Dulin</td>
<td>HDP Panel</td>
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<tr>
<td></td>
<td>Salon H</td>
<td>Transforming Medicare and Medicaid Beyond COVID-19 for a Person-Centered Future Supported in part by The SCAN Foundation</td>
<td>Sarah Dash</td>
<td>NHPC Panel</td>
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<tr>
<td></td>
<td>Salon J</td>
<td>Rapid Fire: Data to Improve Health and Well-Being</td>
<td>Kistein Monkhouse</td>
<td>HDP Rapid Fire</td>
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<td></td>
<td>Virtual</td>
<td>The Data That Can Move Us Beyond Episodic Care</td>
<td>Heather Landi</td>
<td>HDP Panel</td>
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<td></td>
<td>Virtual</td>
<td>Rapid Fire: How Geography, History, and Demographics Impact Access and Care Delivery</td>
<td>Margo Edmunds</td>
<td>NHPC Rapid Fire</td>
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<tr>
<td>4:00–4:15 p.m.</td>
<td>Break</td>
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<td>4:15–5:15 p.m.</td>
<td>Arlington Ballroom/Virtual</td>
<td>Plenary</td>
<td>Ceci Connolly</td>
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<td></td>
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<td>• Fireside Chat: Climate Change, Health, and Resiliency</td>
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<td>• Panel: Investing in Innovation: Market Dynamics to Watch</td>
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<tr>
<td>5:15–6:15 p.m.</td>
<td>Arlington Ballroom/Salons 5-6</td>
<td>Poster Session &amp; Reception</td>
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<tr>
<td>6:00–7:00 p.m.</td>
<td>Salon K</td>
<td>Unconference Session: ePatient Gathering</td>
<td>Andrea Downing</td>
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**TUESDAY, APRIL 5**

<table>
<thead>
<tr>
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<tr>
<td>8:00–9:00 a.m.</td>
<td>Salon K</td>
<td>Unconference Session: Technology As a Social Determinant of Health</td>
<td>Amanda Purnell / Priya Joshi / Michael Harry</td>
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<tr>
<td>9:00–10:15 a.m.</td>
<td>Arlington Ballroom/Virtual</td>
<td>Plenary</td>
<td>Rasu Shrestha / Peter Orszag</td>
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<td>• Keynote: Carrie Wolinetz</td>
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<td>• Panel: Delivering on the Promise of Consumer Tech for All Patients</td>
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<td>• Keynote: Costs, Inflation and their Impact on Health and Health Policy</td>
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<tr>
<td>10:15–10:45 a.m.</td>
<td>Break</td>
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<tr>
<td>10:45 a.m.–12:00 p.m.</td>
<td>Salon B</td>
<td>The Future of Risk Adjustment in Payment Policy: Putting Goals Before The Data</td>
<td>J. Michael McWilliams</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon C</td>
<td>Addressing Inequities in Behavioral Health through Expanded Access</td>
<td>Ceci Connolly</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon D/E</td>
<td>Making Care Personal by Leveraging Data</td>
<td>Lindsay Deneault</td>
<td>HDP Panel</td>
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<td></td>
<td>Salon H</td>
<td>Closing Data Gaps to Improve Future Pandemic Preparedness Supported in part by PhRMA</td>
<td>Freda Lewis-Hall</td>
<td>HDP Panel</td>
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<tr>
<td></td>
<td>Salon J</td>
<td>Rapid Fire: Innovative Analytics for Health Equity and Population Health</td>
<td>Abdul Shaikh</td>
<td>HDP Rapid Fire</td>
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<td></td>
<td>Virtual</td>
<td>Regulatory Incentives for Racial and Ethnic Diversity in Clinical Trial Data</td>
<td>Kirsten Carmel</td>
<td>HDP Panel</td>
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<td>Virtual</td>
<td>Rapid Fire: Accelerating Technology to Navigate the Balance between Privacy, Interoperability and Disease Tracking</td>
<td>Brooke McSwain</td>
<td>NHPC Rapid Fire</td>
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<tr>
<td>12:00–1:00 p.m.</td>
<td>Lunch on Your Own</td>
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<td>12:15–1:00 p.m.</td>
<td>Salon K</td>
<td>Unconference Session: How A Community View Can Provide Clues to More Equitable Aging in Place</td>
<td>Ellen Rudy / Kelsey McNamara</td>
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<tr>
<td>1:00–2:15 p.m.</td>
<td>Arlington Ballroom</td>
<td>Drug Price Regulation Trade-offs: Real or Imagined? Supported in part by National Pharmaceutical Council</td>
<td>John O’Brien</td>
<td>NHPC Panel</td>
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<td>Salon C</td>
<td>Sexual and Reproductive Health, Rights and Justice: Peering at Post-Roe World through an Equity Lens</td>
<td>Herminia Palacio</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon H</td>
<td>Improving Health Insurance Coverage By Reducing Administrative Barriers</td>
<td>Stan Dorn</td>
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<td></td>
<td>Salon J</td>
<td>Rapid Fire: Ransomware, Misinformation, Bias (oh my!): How Consumers Can Win With Healthtech</td>
<td>Ozgur Tunceli</td>
<td>HDP Rapid Fire</td>
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<td>Virtual</td>
<td>Federal Data Standards: A Look at CMS’s and ONC’s Key Work</td>
<td>Lisa Suter</td>
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<td></td>
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<td>Leveraging Payment Reforms to Expand Home-Based Care for People with Complex Health Needs</td>
<td>Jonathan Gonzalez-Smith</td>
<td>NHPC Panel</td>
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<td>2:45–4:00 p.m.</td>
<td>Arlington Ballroom/Virtual</td>
<td>Advancing Health Equity through Payment Innovation</td>
<td>Elizabeth Fowler</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon B</td>
<td>Expanding Telemedicine Policy in Medicaid: A State Level Perspective</td>
<td>Tracy Johnson</td>
<td>HDP Panel</td>
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<td>Salon C</td>
<td>Private Sector Support for Accountable Care Models</td>
<td>Robert Saunders</td>
<td>NHPC Panel</td>
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<td></td>
<td>Salon D/E</td>
<td>Addressing the Social Needs of Medicaid Enrollees: The Role of Managed Care</td>
<td>Jennifer Moore</td>
<td>NHPC Panel</td>
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<tr>
<td></td>
<td>Salon J</td>
<td>Rapid Fire: Systems for Monitoring Health and Equity during Public Health Emergencies and Beyond</td>
<td>Clar-Lynda Williams-DeVane</td>
<td>HDP Rapid Fire</td>
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<td></td>
<td>Virtual</td>
<td>Taking Steps Toward More Seamless Data Exchange and Health Equity By Modernizing Consent</td>
<td>Pooja Babbrah</td>
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<td></td>
<td>Virtual</td>
<td>Herding Cattle or Cats? the State of Multipayer Initiatives</td>
<td>Cristina Bocutti</td>
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<td>4:00–4:15 p.m.</td>
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<tr>
<td>4:15–5:15 p.m.</td>
<td>Arlington Ballroom/Virtual</td>
<td>Plenary</td>
<td>Gail Wilensky / Helen Burstin</td>
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THANK YOU TO OUR SUPPORTERS!

PARTICIPATING FEDERAL AGENCIES

VA

U.S. Department of Veterans Affairs
Veterans Health Administration
Health Services Research & Development Service

DIADEM

PLATINUM

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Johnson & Johnson
National Pharmacetical Council
Robert Wood Johnson Foundation

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Guidehouse
Kaiser Permanente
Merck
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SILVER

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Gordon and Betty Moore Foundation
Healthcare Leadership Council
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Papa

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Health Affairs

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Google Health
PhRMA
Since its inception, AcademyHealth has been advancing this field by acting as an objective broker of information, bringing together stakeholders to address the current and future needs of an evolving health system, inform health policy and practice, and translate evidence into action. As the professional home and leading national organization for health services researchers, policymakers, and health care practitioners and stakeholders, AcademyHealth – together with its members – increases the understanding of methods and data used in the field, enhances the professional skills of researchers and research users, and expands awareness.

The Agency for Healthcare Research and Quality’s (AHRQ) mission is to produce evidence to make health care safer, higher quality, more accessible, equitable, and affordable, and to work within the U.S. Department of Health and Human Services and with other partners to make sure that the evidence is understood and used.

Center for Improving Value in Health Care (CIVHC) is an objective, not-for-profit organization. Through services, health data, and analytics, we partner with Change Agents to drive towards the Triple Aim for all Coloradans. We believe that together we can alter the trajectory of health care and we are privileged to serve those striving toward a better health system for us all.

Duke University’s Master of Management in Clinical Informatics prepares health care professionals to work at the intersection of data, technology, health care and business. The curriculum is an integration of business and clinical informatics courses preparing graduates to think critically about the application of technology and data through a business framework. This 12-month program is formatted for working clinical, technical and business health care professionals. Classes are every other weekend. On a monthly basis, there is a blend of asynchronous plus one Saturday online live, plus one Friday and Saturday on campus. The program includes professional development seminars and career coaching from an executive coach. Accepting applications for late July start. Scholarships available for admitted students.

The Georgia Health Policy Center, housed within Georgia State University’s Andrew Young School of Policy Studies, provides evidence-based research, program development, and policy guidance locally, statewide, and nationally to improve health status at the community level.

Guidehouse is a leading global provider of consulting services to the public sector and commercial markets, with broad capabilities in management, technology, and risk. The company’s Health segment integrates consulting and outsourcing expertise to help hospitals and health systems, government agencies, life sciences and retail companies, payers, and other organizations solve their most complex issues and deliver innovative services to their communities. With 12 KLAS #1 rankings, Guidehouse was also ranked 2021’s third largest healthcare management consulting firm by Modern Healthcare. Visit the Guidehouse Center for Health Insights for healthcare payment, operational, and consumer disruption insights and solutions.

The Health Care Cost Institute is a mission-driven, non-partisan, non-profit organization with unique data assets and extraordinary expertise in research and policy. Situated at the nexus between analytics and action, HCCI can bring data and analytics to bear on critical policy questions so that decisionmakers have the information and tools available to craft policies and change structures to make health care more affordable. Check out our research and best-in-class commercial data at www.healthcostinstitute.org.

Health Affairs is the leading journal of health policy thought and research. The peer-reviewed journal was founded in 1981 under the aegis of Project HOPE, a nonprofit international health education organization. Health Affairs explores health policy issues of current concern in domestic and international spheres. Its mission is to serve as a high-level, nonpartisan forum to promote analysis and discussion on improving health and health care, and to address such issues as cost, quality, and access.
HealthDataViz — Table 4
www.healthdataviz.com

HealthDataViz harnesses the best practices of data visualization to design and build dashboards, reports, and infographics exclusively for health and healthcare organizations. Expert in the science of how people see and understand data, we create visualizations that are clear and compelling using many software tools including Tableau®, Microsoft Power BI, SAS® Visual Analytics, and Qlik®.

Our customized training programs offer one-of-a-kind training to bring staff up to speed on these and other core competencies:

- Tableau for Healthcare [Beginner/Intermediate; Intermediate/Advanced; Web-Authoring]
- Visualizing Health and Healthcare Data
- Design Thinking for Communicating Health Data
- Applied Data Analysis and Statistics for Health Data

JAMA Network — Table 10
www.jamahealthforum.com

JAMA Network advances the study of health policy with high-impact journals including JAMA, JAMA Health Forum, and JAMA Network Open. Explore booth # 10 at Health Datapalooza to learn more about JAMA Health Forum, our new open access journal focusing on health policy. Learn more at jamahealthforum.com.

MemoryWell – Table 1
www.memorywell.com

In an increasingly digital world, MemoryWell is solving a growing list of healthcare’s most challenging engagement problems with an unexpected solution: Empathetic, human interaction. Our solutions make the person the center of healthcare. MemoryWell delivers dramatic increases in satisfaction and retention. And our rich, person-centered dialogs yield the most accurate SDOH and HRA data available.

National Pharmaceutical Council – Table 9
www.npcnow.org

The National Pharmaceutical Council (NPC) is a health policy research organization dedicated to the advancement of good evidence and science and supporting medical innovation. NPC focuses on research development, information dissemination, and education on the critical issues of evidence, innovation and the value of medicines for patients. www.npcnow.org; Twitter @npcnow.

ResDAC – Table 2
www.ResDAC.org

ResDAC, a CMS contractor located at the University of Minnesota, provides free assistance to all researchers (academic, government, non-profit, and for-profit) interested in requesting and using Medicare and/or Medicaid data for research. ResDAC offers resources that outline the strengths, weaknesses, and applications of CMS administrative and claims data and assessments. ResDAC also advises researchers on the CMS data request process. Services include individual consultation by phone or email, online training and resources, and workshops. Contact the ResDAC Support Desk at 1-888-973-7322 or ResDAC@umn.edu with your questions about CMS data files and variables or the data request process or visit www.ResDAC.org.

RTI International — Virtual Only
www.rti.org

RTI International is an independent, nonprofit research institute dedicated to improving the human condition. Clients rely on us to answer questions that demand an objective and multidisciplinary approach—one that integrates expertise across the social and laboratory sciences, engineering, and international development. We believe in the promise of science, and we are inspired every day to deliver on that promise for the good of people, communities, and businesses around the world. For more information, visit www.rti.org.

Unite Us — Table 16
www.uniteus.com

Unite Us is a technology company that builds coordinated care networks of health and social service providers. With Unite Us, providers across sectors can send and receive secure electronic referrals, track every person’s total health journey, and report on tangible outcomes across a full range of services in a centralized, cohesive, and collaborative ecosystem. Unite Us’ dedicated team builds authentic, lasting partnerships with local organizations to ensure their networks have a solid foundation, launch successfully, and continue to grow and thrive. This HITRUST certified social care infrastructure helps communities transform their ability to work together and measure impact at scale.

VA Health Services Research Development Service – Virtual Only
www.hsrd.research.va.gov

The VA Health Services Research and Development Service (HSR&D) is an integral part of VA’s quest for innovative solutions to today’s healthcare challenges. HSR&D supports research that encompasses all aspects of VA healthcare, focusing on patient care, cost, and quality. The main mission of HSR&D research is to identify, evaluate, and rapidly implement evidence-based strategies that improve the quality and safety of care delivered to Veterans.

Virta Health – Table 14
www.virtahealth.com

Virta reverses type 2 diabetes in a safe and sustainable way—without medication or surgery. Our medical nutritional therapy, in-house providers and health coaches, and remote biomarker monitoring reduce A1c to sub-diabetic levels while eliminating costly diabetes drugs like insulin.

60% of patients reverse their diabetes within 1 year, on average. The other 40% see significant reductions beyond diabetes management outcomes elsewhere.

We are 100% at risk to deliver clinical and financial results for all populations - from truck drivers to desk workers, tribal nations to military vets, police officers to nurses, seniors to young prediabetics.

Westat – Table 15
www.westat.com

Westat provides innovative professional services support to clients in addressing challenges to improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

WorkPartners – Table 12
www.workpartners.com

Workpartners’ philosophy is to help optimize your company’s benefit engagement rate while reducing your total human capital costs. Our approach is to take an employee-level focus using data-driven insights to deliver personalized tools and solutions to optimize engagement.
AcademyHealth members are at the forefront of the evolving health services research and health policy field.

Benefits of Joining AcademyHealth

- Discounts on registration fees to attend AcademyHealth’s premier conferences;
- Leadership opportunities through Interest Groups, councils and committees;
- Connect with the leaders in the field for valuable networking and mentoring opportunities;
- Access to unique professional development offerings and insight on new career opportunities;
- Stay up-to-date on the field – from the newest job openings to the current events in the AcademyHealth daily and weekly updates.

JOIN TODAY
www.academyhealth.org/Membership
This is what life is supposed to feel like. When you aren’t held back. When you have a health partner that doesn’t just treat part of you, they care for all of you. Offering the best care, for a more full life.
The path ahead needs ideas and approaches that challenge the status quo. We can uncover new solutions together.

We partner with public and private stakeholders across the health continuum to develop, test, and measure strategies that create better oral health for all. Because good overall health depends on good oral health.

We’re on the path to transforming oral health care. We hope you join us.

Learn more at carequest.org
We develop policy solutions to improve health care delivery, lower costs, and reduce disparities in access.

- Drug pricing
- Commercial sector prices
- Complex care
- Provider payment incentives
- Medicare sustainability

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- Community Health Systems Development
- Health & Health Care Financing
- Health in All Policies
- Health System Transformation
- Long-Term Services & Supports
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