

## AcademyHealth Blog Guidelines

The AcademyHealth blog is a vehicle for commentaries, analyses, case studies and announcements on the broad range of topics that fall under health services research, or more generally stated, work to make health and health care better.

Before being published, all posts are reviewed by AcademyHealth communications staff for timeliness, relevance, originality, and constructive content. Posts are edited in collaboration with their authors before publication, which can take up to 15 business days from submission. AcademyHealth communications staff are also available to work with authors on research, writing and/or overall guidance.

### Submission Guidance

- Ensure the topic can be explained in an accessible way to a wide range of readers.
- Posts should not be commercial in nature; the key takeaway should be substantive and relevant to those working in health services research.
- As a non-partisan organization, AcademyHealth communications only include advocacy around issues of science policy, contributed posts should not call for, or advocate on behalf of, a specific piece of legislation.
- Read blogs we've previously published for a sense of suitable style and content: [www.academyhealth.org/blog](http://www.academyhealth.org/blog).

### Style Details

- Posts should be between 500-850 words in length.
- Instead of using formal citations, footnotes or endnotes include hyperlinks to references within the text. If a link is not available, include the citation in parentheses.
- Put the most important information in the first few paragraphs and give the reader your main points quickly, before delving deeper in subsequent paragraphs.
- Use subheads and bulleted/numbered lists for readability.
- Submissions can be written in a similar form and fashion of an op-ed; feel free to share your opinion on any number of issues relevant to health services research.

### How and What to Submit

- Email a short explanation of your idea/topic to the Communications general email box: [info@academyhealth.org](mailto:info@academyhealth.org). A Communications team representative will follow up with you.
- Authors must be AcademyHealth members or represent an AcademyHealth Organizational Affiliate. Include a 40-word bio with current professional title and relevant experience, as well as a headshot, to accompany the published blog. At their discretion, AcademyHealth communications staff may also request further biographical information and/or hyperlinks.
- You may also submit photos or graphics to potentially illustrate your blog post.