



Fundraising for Interest (IG) Activities

AcademyHealth

AcademyHealth encourages IGs to engage with their members throughout the year and there are several ways to engage that do not require fundraising, including:

- Posting information and discussions using IG listservs
- Utilizing existing social media platforms and the IG's hashtag
- Producing and distribution IG newsletters
- Hosting IG webinars using your organization's online meeting platform

Annual IG meetings occur as concurrent sessions during the Annual Research Meeting (ARM). As such, the base costs for hosting an IG meeting are assumed by AcademyHealth and do not require fundraising by IG leadership.

If Interest Groups want to provide additional benefits/features, fundraising and obtaining sponsorships will be required to support these efforts.

Examples of activities that require additional fundraising include scholarships, awards, complimentary memberships, honoraria, etc.

Important Notices:

- AcademyHealth's prevailing indirect cost (IDC) rate (50%) will be assessed to applicable charges, so please keep that in mind when fundraising.
- General Accounting Rules require that funds raised to support the Interest Groups must be used by the end of the fiscal year in which they were received.

Items subject to indirect charges:

- Cash awards and honoraria
- Award plaques
- Food and beverage costs
- Webinars using AcademyHealth's online meeting platform (includes registration & marketing support)

Items not subject to indirect charges:

- Registration to AcademyHealth conferences
- AcademyHealth membership dues

Example A:

The Advocacy IG wants to provide a \$250 honorarium to their IG meeting speaker, a scholarship for a member to attend the 2022 virtual ARM registration, and award three students with AcademyHealth annual membership. Additionally, they want to host a webinar using the Zoom meeting platform of their IG chair. The IG would need to raise \$1,010 to cover the additional items they would like to provide. Details are below.

Item	Financial Details*	Total
Honorarium	\$250 + 50% Indirect	\$375
Scholarship: 2022 Virtual ARM Registration	\$500	\$500
Award: 3 Student Memberships	\$45 each	\$135
Webinar Option 1** - Host using IG resources	\$0	\$0
Total		\$1,010

Example B:

The Advocacy IG wants to provide a \$250 honorarium to their IG meeting speaker, a \$500 cash scholarship to a student, and three award plaques to student members. Additionally, the IG wants to host a webinar using AcademyHealth's online Zoom meeting platform (including marketing and registration support). The IG would need to raise \$2,555 to cover the additional items they would like to provide.

Item	Financial Details*	Total
Honorarium	\$250 + 50% Indirect	\$375
Scholarship: Cash Award	\$500 + 50% Indirect	\$750
Award: 3 Plaques	(\$40 + 50% Indirect) per plaque	\$180
Webinar Option 2** - Obtain sponsorship and host webinar using AcademyHealth's resources.	\$835 + 50% Indirect	\$1,250
Total		\$2,555

* All amounts are examples only. Actual financial details will vary.

** Review [Hosting an IG Webinar](#) for more details.